



THE NEW
GWM P500

EFFORTLESSLY
BOLD

www.zimoco.co.zw

THE NEW GWM P500

Gone are the days of the ordinary bakkie. Introducing a revolutionary force – a TRUCK, unlike anything you’ve ever experienced. Powered by a groundbreaking 2.0L Turbo Hybrid Engine, the GWM P500 HEV unleashes 255 kW of power and 648 Nm of torque, delivering unparalleled on-road performance and conquering off-road challenges with effortless dominance.

Also available in a 2.4L turbo-diesel with 135 kW of power and 480 Nm of torque, simple pressure on the pedal in this machine unleashes an instant surge of power and exhilaration. Towing, hauling, or any task you throw its way, the GWM P500 tackles it with unwavering capability.

EVOLVE YOUR EXPECTATIONS



IS IT A BAKKIE? IS IT A PICKUP?

NO, **IT'S A TRUCK!**

The P500 redefines bakkie capability, that's why we call it a TRUCK! It delivers spine-tingling on-road performance while conquering off-road obstacles with unrivalled prowess.

Engineered to dominate any terrain you dare to explore. Combining strength, versatility and relentless performance.

Model dependent features mentioned. Please consult specifications section from page 20 - 24.

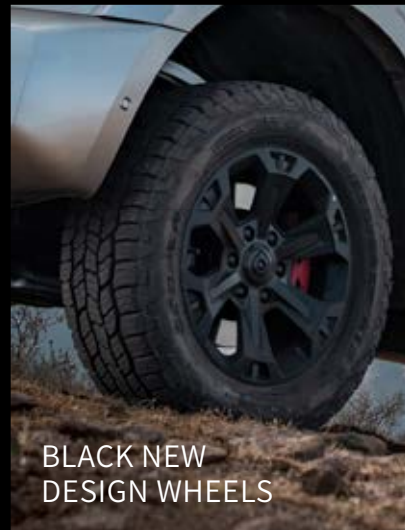




ELECTRONIC LOCKING,
EASY-LIFT TAILGATE



BLACK GRILLE WITH
BLACK LOGO



BLACK NEW
DESIGN WHEELS



BLACK DOOR
HANDLES



BLACK MIRROR COVERS
& BLACK WINDOW TRIM



SIDESTEP



Forget ‘grand’ – the P500 transcends expectations and makes a statement with a Black Grille and Styling Bar.

The new P500 doesn’t just command attention, it redefines boldness. Its bold stance is accentuated by its sharp, square lines, adding a touch of modern sophistication and undeniable style.

DRIVEN BY INNOVATION

The P500 doesn’t compromise on functionality. Its innovative 60/40 Split-Swing Tailgate adds a touch of design class while giving you effortless access to the load box — making loading and unloading easier than ever.

Model dependent features mentioned. Please consult specifications section from page 20 - 24.



UNVEILING NEW LEVELS OF LUXURY

Step inside the P500 and discover a sanctuary of unparalleled refinement. The centre console takes centre stage, featuring two expansive, tablet-style screens framed by rich woodgrain-inspired trim.

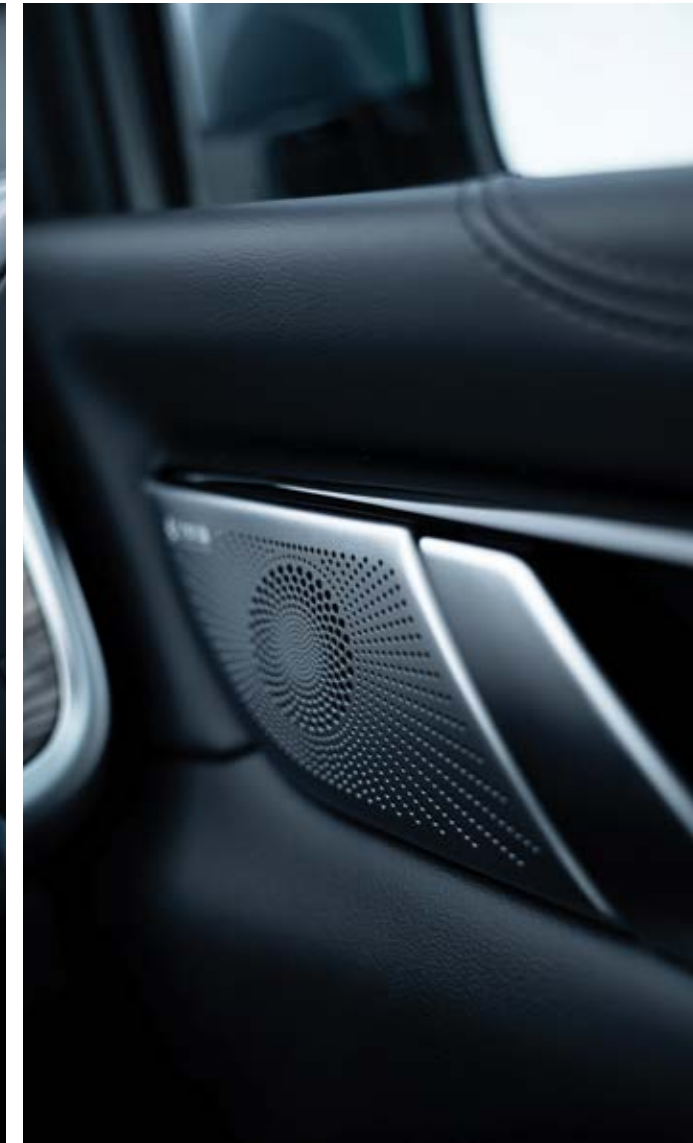
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Sink into the most luxurious seats we've ever crafted, designed to deliver unmatched comfort for both driver and passengers on any journey.



Voice Command gives you instant control and connection over our fantastic cutting-edge technology features, so you can drive safely without taking your hands off the wheel.



A premium audio experience with a 10-Speaker Harman Infinity Sound System.



A NEW BREED OF PERFORMANCE



Forget “state of the art” – the P500 elevates technology to an art form. Command your infotainment on a panoramic 14.6-inch Touchscreen while monitoring vehicle gauges, alerts, and safety systems on the 12.3-inch Digital Virtual Cluster. It’s a seamless fusion of control and visual brilliance.

Model dependent features mentioned. Please consult specifications section from page 20 -24.



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Command the road with the P500's advanced features. Navigate with ease using the 540° Panoramic Surround View System for complete confidence in any environment.



Enjoy a clutter-free cabin with wireless charging, while Keyless Entry and Push-Button Start deliver a seamless experience from the moment you approach the P500.

WHERE INTELLIGENCE MEETS ELEGANCE

01 Get a complete view of your surroundings with the 540° Panoramic Surround View and Transparent Chassis Mode.

02 Light the way in style with LED headlights featuring automatic high-beam assist and signature daytime running lights.

03 Immerse yourself in rich, detailed sound with 10 premium Harman Infinity® speakers.

04 Enjoy every drive with ventilated and heated front seats, complete with 8-point massage for ultimate comfort.



ADVANCED DRIVER ASSISTANCE 540° OF CONFIDENCE

Model dependent features mentioned. Please consult specifications section from page 20 - 24.



The P500 sets a new benchmark for bakkie safety, offering an impressive suite of advanced active and passive safety features as standard. From Automatic Emergency Braking and Lane Keep Assist to Driver Fatigue Monitoring and more, it's all designed to keep you and everyone on the road safe.



GWM CARES

for your peace of mind

Every GWM comes with GWM Care. It begins from the moment you take delivery of your vehicle and continues long into the future. Wherever the road leads, you can rest assured knowing that your GWM will be kept at its best for many years to come.

7 | Years / 75 000 km
Service Plan

7 | Years / 200 000 km
Warranty

7 | Years / Unlimited km
Roadside Assist

8 | Years / 150 000 km Battery Warranty
(High Volt Battery: HEV model)



COLOUR

Explore the world with a range of BOLD colour options.



PRINCESS WHITE

MAJESTY SILVER

DUKE GREY

KNIGHT BLACK

ROYAL RED

| MODELS | GWM P500 2.4T 9AT 4X4 LUXURY | GWM P500 2.4T 9AT 4X4 SUPER LUXURY | GWM P500 2.0T 9HAT 4X4 ULTRA LUXURY |
|---|--|------------------------------------|--|
| POWER | 135 kW | | 78 kW (Electric Motor) 180 kW (Petrol Engine) 255 kW (Combined) |
| TORQUE | 480 Nm | | 268 Nm (Electric Motor) 380 Nm (Petrol Engine) 648 Nm (Combined) |
| COMBINED FUEL ECONOMY | 8.6 L/100 km | | 9.8 L/100 km |
| COMBINED CO ₂ EMISSIONS | 226 g/km | | 225 g/km |
| TRANSMISSION | 2.4T 9AT | | 2.0T 9HAT (Hybrid) |
| PROPELLANT | Diesel | | Petrol and Electric |
| FUEL TANK CAPACITY | 78 Litres | | 80 Litres |
| TOWING CAPACITY | 3.5 Tonne (Braked) | | 3.5 Tonne (Braked) |
| DIMENSIONS Length Width Height Wheelbase | 5 445 mm 1 991 mm 1 924 mm 3 350 mm | | |
| MINIMUM GROUND CLEARANCE | 224 mm | | |
| WHEELS AND TYRES | | | |
| 18 X 8J Alloy Rim | ▪ | ▪ | ▪ |
| 265 / 60 R 18 | ▪ | ▪ | ▪ |
| Full-Size Steel Spare Wheel (Under Mount) | ▪ | ▪ | ▪ |
| Tyre Pressure Monitoring System | ▪ | ▪ | ▪ |
| 4 X 4 OFF-ROAD FEATURES | | | |
| Electronic Cooling Fan | × | × | ▪ |
| Silicone Oil Cooling Fan | ▪ | ▪ | × |
| Smart Start-Stop | ▪ | ▪ | ▪ |
| Electronic Gear Shifter | ▪ | ▪ | ▪ |
| Intelligent Two-Speed Torque on Demand 4WD with Mlock | ▪ | ▪ | ▪ |
| Electronically Controlled Rear Axle Differential Locks | ▪ | ▪ | ▪ |
| Electronically Controlled Front Axle Differential Locks | × | ▪ | ▪ |
| Driving Mode Selection (Normal, Sport & Eco, 4h & 4L) | ▪ | ▪ | ▪ |
| Front Suspension: Double Wishbone | ▪ | ▪ | ▪ |
| Leaf Spring Rigid Axle Suspension – Rear | ▪ | ▪ | ▪ |
| Transparent Chassis View | ▪ | ▪ | ▪ |
| 540° Panoramic View Auto Turn-On at Low Speed | ▪ | ▪ | ▪ |

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| MODELS | GWM P500 2.4T 9AT 4X4 LUXURY | GWM P500 2.4T 9AT 4X4 SUPER LUXURY | GWM P500 2.0T 9HAT 4X4 ULTRA LUXURY |
|--|------------------------------|------------------------------------|-------------------------------------|
| EXTERIOR | | | |
| Exterior Rearview Mirror – Body-Colour | ▪ | ▪ | ▪ |
| Exterior Rearview Mirror: Automatic Folding, Power Adjustment with Turning Indicator | × | ▪ | × |
| Exterior Rearview Mirror: Memory Assist, Automatic Folding, Power Adjustment with Turning Indicator | × | ▪ | × |
| Exterior Rearview Mirror: Memory Assist, Automatic Folding, Power Adjustment with Turning Indicator and Demister | × | × | ▪ |
| Roof Rail | ▪ | ▪ | ▪ |
| Fixed Side-Step | ▪ | ▪ | ▪ |
| Loadbin Liner – Spray-On | ▪ | ▪ | ▪ |
| Easy-Lift Tailgate | × | ▪ | ▪ |
| Electronic Locking Tailgate | ▪ | ▪ | ▪ |
| Multi-Function Split Tailgate | × | ▪ | ▪ |
| Shark Antenna | ▪ | ▪ | ▪ |
| 13-Pin Trailer Socket | ▪ | ▪ | ▪ |
| INTERIOR | | | |
| 4-Way Manual Adjustable Steering Wheel | ▪ | ▪ | ▪ |
| Heated Steering Wheel | × | × | ▪ |
| Straightened Steering Wheel Reminder | ▪ | ▪ | ▪ |
| 1 kg Storage Trays under Rear Seat (2x) | × | × | ▪ |
| C-Pillar Exterior Trim - Storage Box (2x) | ▪ | ▪ | ▪ |
| 12.3" Virtual Cluster with Adjustable Brightness | ▪ | ▪ | ▪ |
| Faux Suede Roof Trim Panel | × | ▪ | ▪ |
| Automatic Air Conditioning – Dual Temperature Zone | ▪ | ▪ | ▪ |
| Front Wireless Charger | × | ▪ | ▪ |
| Rear Wireless Charger | × | × | ▪ |
| Head-Up Display | × | × | ▪ |
| Central Console Retro Classic Clock | × | × | ▪ |
| Sun Visors with Mirror | ▪ | ▪ | × |
| Sun Visors with Mirror and Lamp | × | × | ▪ |
| Manual Dimming Interior Rearview Mirror | ▪ | × | × |
| Electric Auto Dimming Interior Rearview Mirror | × | ▪ | ▪ |
| WINDOWS | | | |
| One-Touch Lifting Power Windows with Anti-Pinch and Automatic Closing | ▪ | ▪ | ▪ |
| Soundproof Glass (Rear Passenger Door Windows & Front Windshield) | × | ▪ | ▪ |
| Soundproof Glass (Rear Passenger Door Windows, Front Windshield & Rear Window) | ▪ | × | × |
| Rear Window Hotline Defrosting | ▪ | × | × |
| Electric Rear Sliding Window | × | ▪ | ▪ |
| Panoramic Sunroof | × | ▪ | ▪ |

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▪ Standard × Not Available

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|---|------------------------------|------------------------------------|-------------------------------------|
| EXTERIOR LIGHTING | | | |
| Electric Adjustable Headlights | ▪ | ▪ | ▪ |
| Follow-Me-Home Headlights | ▪ | ▪ | ▪ |
| LED Headlights | ▪ | ▪ | ▪ |
| LED Rear Lights | ▪ | ▪ | ▪ |
| LED Front Fog Lights with Automatic Steering Direction | × | ▪ | ▪ |
| LED Rear Fog Lights | ▪ | ▪ | ▪ |
| High-Mounted LED Brake Light | ▪ | ▪ | ▪ |
| Auto Headlight | ▪ | ▪ | ▪ |
| Daytime Running Light (DRL) | ▪ | ▪ | ▪ |
| High Beam Assist (Automatic Switch) | ▪ | ▪ | ▪ |
| Loadbox Light | ▪ | ▪ | ▪ |
| INTERIOR LIGHTING | | | |
| Front Door Lamp | ▪ | ▪ | ▪ |
| Front Sensor Roof Lamp with Sunglass Holder | ▪ | ▪ | ▪ |
| Rear Roof Lamp | ▪ | × | × |
| Side Roof Lamp | × | ▪ | ▪ |
| Rhythmic Multi-Colour Ambient Lights | × | × | ▪ |
| Glove Compartment Lamp | × | ▪ | ▪ |
| SEATS | | | |
| 6-Way Electric Adjustable Driver's Seat | ▪ | × | × |
| 8-Way Electric Adjustable Driver's Seat with Memory Assist | × | ▪ | ▪ |
| 4-Way Electric Adjustment Lumbar Support for Driver's Seat | × | ▪ | ▪ |
| 4-Way Electric Adjustable Passenger Seat | ▪ | × | × |
| 6-Way Electric Adjustable Passenger Seat | × | ▪ | ▪ |
| 2-Way Electric Adjustable Rear Seats | × | × | ▪ |
| 2-Way Manual Adjustable Rear Row Seats | ▪ | ▪ | × |
| Driver's Seat Welcome Seat Function | × | ▪ | ▪ |
| Rear Seats Welcome Seat Function | × | × | ▪ |
| Rear Centre Seat Headrest | ▪ | ▪ | ▪ |
| Ventilated, Heated Front Seats with 8-Point Vibration Massage Feature | × | ▪ | ▪ |
| Ventilated and Heated Rear Seats | × | × | ▪ |
| Eco-Leather Seat Trim | ▪ | × | × |
| Nappa Leather Seat Trim | × | ▪ | ▪ |
| Individually Split Rear Folding Seats | ▪ | ▪ | ▪ |

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|---|------------------------------|------------------------------------|-------------------------------------|
| INTELLIGENT DRIVING ASSISTANCE | | | |
| Adaptive Cruise Control, Intelligent Cruise Assist, Traffic Jam Assist and Intelligent Turning | ▪ | ▪ | ▪ |
| Parking Distance Control (PDC), Rear Cross-Traffic Warning System and Rear Cross-Traffic Braking System | ▪ | ▪ | ▪ |
| Lane Departure Warning, Lane Keeping Assist, Lane Center Keeping Assist, Emergency Lane Keeping Assist and Smart Dodge | ▪ | ▪ | ▪ |
| Lane Change Assist | ▪ | ▪ | ▪ |
| Rear Collision Warning | ▪ | ▪ | ▪ |
| Front Collision Warning, Automatic Emergency Brake Assist (AEB), Pedestrian Safety Assistance and Bicycle Safety Assistance | ▪ | ▪ | ▪ |
| 540° Panoramic View Monitor | ▪ | ▪ | ▪ |
| Fully Automated Parking Assist (APA) | × | × | ▪ |
| Anti-Lock Braking System (ABS), Electronic Brake-Force Distribution (EBD), Traction Control System (TCS), Roll Movement Intervention (RMI) and Electronic Stability Control (ESC) | ▪ | ▪ | ▪ |
| Brake Assistant System (BAS) | ▪ | ▪ | ▪ |
| Electric Parking Brake (EPB) | ▪ | ▪ | ▪ |
| Uphill and Downhill Assist | ▪ | ▪ | ▪ |
| Adjustable Brake Energy Recovery | × | × | ▪ |
| Automatic Vehicle Hold (AVH) | ▪ | ▪ | ▪ |
| Dynamic Steering Torque | ▪ | ▪ | ▪ |
| Trailer Sway Mitigation (TSM) | ▪ | ▪ | ▪ |
| Traffic Sign Recognition, Overspeed Alarm Function and Intelligent Speed Assist | ▪ | ▪ | ▪ |
| 4 Front Parking Sensors and 4 Rear Parking Sensors | ▪ | ▪ | × |
| 6 Front Parking Sensors and 6 Rear Parking Sensors | × | × | ▪ |
| Automatic Flat Boneless Wiper | ▪ | ▪ | ▪ |
| INFOTAINMENT | | | |
| 12.3" Colour Multi-Touchscreen | ▪ | × | × |
| 14.6" Colour Multi-Touchscreen | × | ▪ | ▪ |
| 6 Speakers | ▪ | ▪ | × |
| 10 Harman Infinity Brand Speakers | × | × | ▪ |
| Speed-Sensing Speaker Volume Adjustment | ▪ | ▪ | ▪ |
| Apple CarPlay® & Android Auto™ | ▪ | ▪ | ▪ |

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|--|------------------------------|------------------------------------|---|
| SAFETY AND SECURITY | | | |
| Front Dual Airbags | ▪ | ▪ | ▪ |
| Front Side Airbag | ▪ | ▪ | ▪ |
| Curtain Airbag | ▪ | ▪ | ▪ |
| Front Centre Airbag | ▪ | ▪ | ▪ |
| Front Seatbelts: Height Adjustment, Pre-Tensioner, Load-Limiter and Crash Locking Tongue (CLT) | ▪ | ▪ | ▪ |
| Rear Seatbelts: 3-Point (x3) with Pre-Tensioner and Load Limiter | ▪ | ▪ | ▪ |
| ISOFIX | ▪ | ▪ | ▪ |
| Seatbelt Unfastened Warning: Front and Rear | ▪ | ▪ | ▪ |
| Auto Collision Unlock | ▪ | ▪ | ▪ |
| Fuel Cut-Off System | ▪ | ▪ | ▪ |
| Indirect Driver Fatigue Monitor System (DFMS) | ▪ | ▪ | ▪ |
| Driver and Front Passenger Keyless Entry | ▪ | ▪ | ▪ |
| Door Open Warning (DOW) | ▪ | ▪ | ▪ |
| Emergency Signal System (ESS) | ▪ | ▪ | ▪ |
| Engine Immobilizer and Alarm | ▪ | ▪ | ▪ |
| Automatic Door Locks | ▪ | ▪ | ▪ |
| OTHER | | | |
| Warning Triangle | ▪ | ▪ | ▪ |
| 2 Smart Keys | ▪ | ▪ | ▪ |
| 220V Power Outlet (120 W) | × | ▪ | ▪ |
| WARRANTY AND SERVICE PLAN | | | |
| 7 Years / 200 000 km Vehicle Warranty | ▪ | ▪ | ▪ |
| 8 Years / 150 000 km Battery Warranty | × | × | ▪ |
| 7 Years / Unlimited km Roadside Assistance | ▪ | ▪ | ▪ |
| 7 Years / 75 000 km Service Plan | ▪ | ▪ | ▪ |
| 12 Months or 15 000 km Service Intervals | ▪ | ▪ | ▪ |

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